



Bestway Foundation

2 Abbey Road, Park Royal,
London NW 10 7BW
+ 44 (0)20 8453 1234

**Bestway
Foundation
Pakistan Flood
Relief Appeal**



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Pakistan Floods 2022

In May and early June 2022, Pakistan experienced record setting heatwaves. This resulted in heavier than usual melting glaciers and monsoon rains.

From June 2022 onwards, Pakistan received one of its largest rain downpours in recent times, running at more than 780% above average levels.

The rains led to massive floodings the likes of which Pakistan has never witnessed and the scale of damage and destruction has been unprecedented.

Climate change has certainly made the situation worse. Pakistan contributes less than 1% of global greenhouse gas emissions but is one of the countries most vulnerable to climate change.

The rural areas in Pakistan have faced the brunt of the rainfall and the subsequent flooding. Sadly, the floods have affected those who can afford it least. Predominantly subsistence farmers, dependent on crops and livestock for their livelihood. They have seen their homes and livelihoods washed away and are in a perilous position.

\$30 billion

estimated damage, setting the country back many years in its progress

1/3rd

of the country submerged in water

33 million

impacted by the floods

1 in 7 Pakistanis

living without food or shelter

Over

1,400

reported deaths & counting by every hour, more than 35% of these are children with more than 12,500 injured

More than

1.5 million

houses and 17,500 schools destroyed or badly damaged

8.3 million

acres of farmland and crops have been destroyed in a country where the agricultural sector accounts for about a quarter of the economy

Over

750 thousand

livestock lost, impacting people's livelihoods



\$1.5 Million Fundraising Target

Given the scale of the floods and the damage they have caused, we felt it was incumbent on us to do more on the ground and also to raise awareness.

We have launched an ambitious appeal to raise US\$1.5 million to help those affected. Bestway Group will leverage its presence on the ground to undertake and oversee the charitable efforts ourselves.

Those impacted have seen their homes and livelihoods washed away and we must do our part not only to help the affected individuals with immediate relief but also to rehabilitate their lives and livelihood in the coming months and years.

The Group is already working across the country by providing dry ration, food parcels, cooked meals and basic medical facilities via camps set up in the devastated regions for immediate relief. In the second phase of this project, the Group will initiate a more long-term program which will assist in the settlement of the displaced providing them with means to start rebuilding their lives.

Our Flood Relief Strategy

Bestway Foundation has launched an ambitious Pakistan Flood Appeal where it is targeting to raise USD1.5 million to create the following impact:



Provide homes/shelters to over

5,000
families



Provide

1 million
litres of clean water to over
100,000
individuals in the next 6 months



Provide food and medical supplies to over

20,000
individuals

Bestway Group's Sustainability Activities

Bestway Group has always felt a responsibility in giving back to the communities it invests in. Bestway Group has made the following impact in Pakistan:

Over
\$45 million
invested in charitable and CSR activities

10,000+
individuals provided training

Over
160MW
of green energy installed in Pakistan, the equivalent of planting over 15 million trees

35,000+
individuals provided access to free medical treatment annually

1,000+
scholarships provided to students across UK & Pakistan

29 village
schools adopted in Pakistan